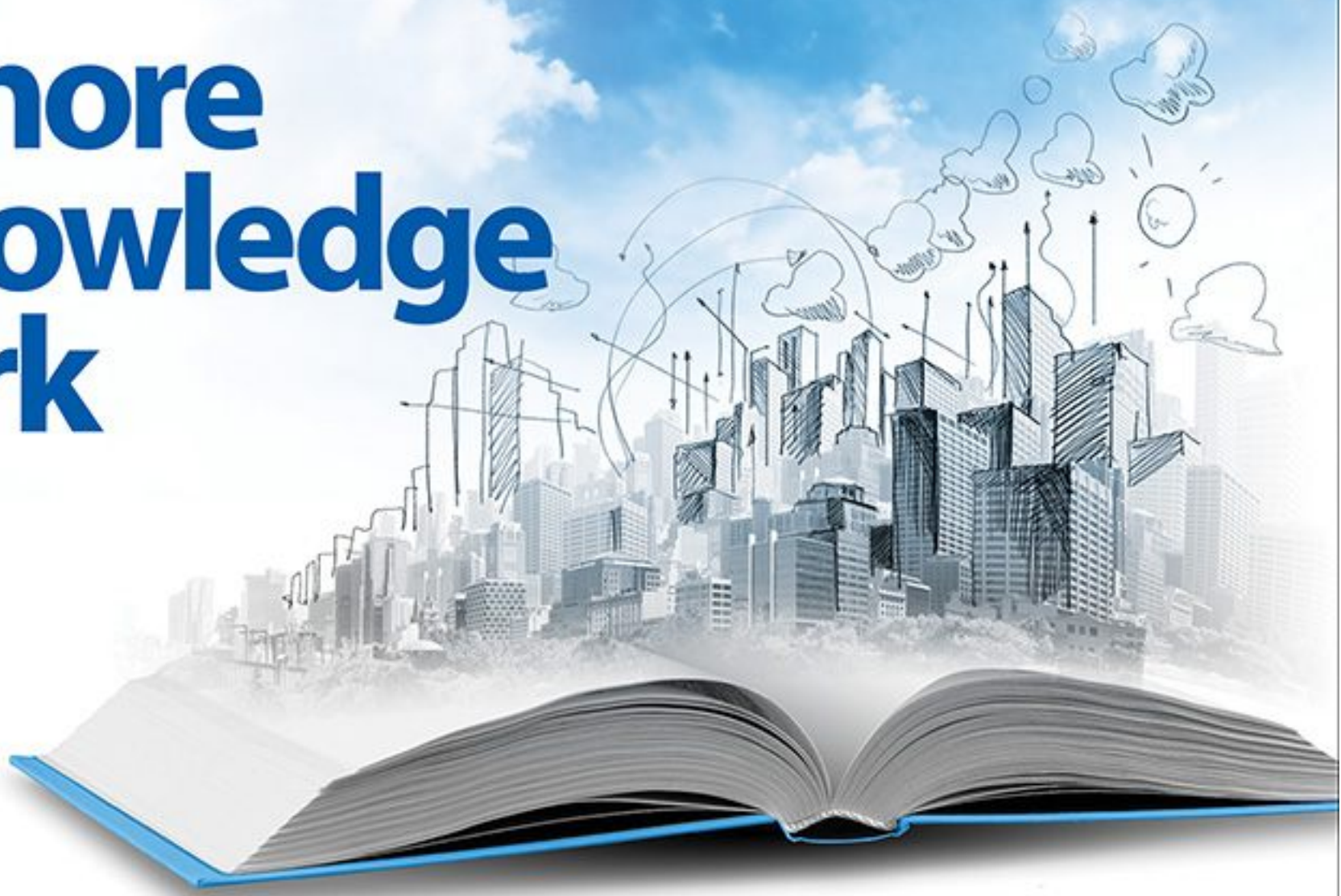


Lahore Knowledge Park



Procurement of Services for PR/Advertising/Media Management Agency

- The Lahore Knowledge Park Company (LKPC) is a public sector large scale organization duly registered with the SECP as a Section 42 (not-for-profit) Company under the Companies Ordinance 1984, through the Higher Education Department, Government of the Punjab.
- LKPC's objective is to create linkages and synergy between academia, R&D Organizations and the corporate world in areas that feed into the knowledge industry by developing 4th generation knowledge parks in the Punjab. The parks are to be state of the art holistic developments that are fully integrated into the community.
- The Lahore Knowledge Park (LKP), LKPC's flagship project encapsulates the vision of the Chief Minister Punjab to make the Punjab and by extension Pakistan, South Asia's future hub for the Global Knowledge Economy.
- LKPC hereby invites professional, highly experienced, full service PR / Advertising / Media Management firms based in Pakistan with global reach to submit their proposals for appointment on retainership basis. Details may be seen in the Request for Proposal (RFP) document.
- The RFP can be down-loaded from Punjab Procurement Regulatory Authority (PPRA) Website: www.ppra.punjab.gov.pk or HED website: www.hed.punjab.gov.pk or can be obtained through email from: so.dev.2.hed@gmail.com or rashid.lkpc@gmail.com, or in hard copy from the below given address.
- Interested Parties having relevant experience should submit their proposals in sealed envelopes, in the English language, **by post** at the below given address by **16th November 2015 until 1600 Hrs (PST)** The Proposals will be opened in the office of the undersigned in the presence of representatives of interested parties who may wish to attend, on **16th November 2015 until 1630 Hrs (PST)**.

For further information please contact:
Chief Executive Officer, LKPC /
Additional Secretary (P&B), Higher Education Department
email: aspng.hed@punjab.gov.pk
(cc: so.dev.2.hed@gmail.com or rashid.lkpc@gmail.com)
Tel: +9242 9921034, +9242 9910037, Fax: +9242 9921038



Additional Secretary (P&B),
Higher Education Department
Punjab Civil Secretariat, Lower Mall, Lahore
Tel: 042-99210034, 99210037
Email: aspng.hed@punjab.gov.pk

www.hed.punjab.gov.pk